

**CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT
(CTBID) BOARD**

AGENDA

September 25, 2007

1:00 p.m.

City of Carlsbad

**1635 Faraday Avenue, Room 173A
Carlsbad, CA**

NOTICE TO THE PUBLIC:

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

PUBLIC COMMENT:

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

I. CALL TO ORDER

1:00 p.m.

II. ROLL CALL

CONSENT CALENDAR: The items listed under Consent Calendar are considered routine and will be enacted by one motion as listed. There will be no separate discussion on these items prior to the vote, unless an item is removed.

(C) III. APPROVE MINUTES OF JUNE 5, 2007

To approve the minutes of the June 5, 2007 meeting of the CTBID Board of Directors.

(C) IV. AB # 09-07-22 - ACCEPT YEAR-END REPORTS FROM CARLSBAD CONVENTION AND VISITORS BUREAU AND SAN DIEGO NORTH CONVENTION AND VISITORS BUREAU

To accept the reports from the Carlsbad Convention and Visitors Bureau, and the San Diego North Convention and Visitors Bureau for the period ending June 30, 2007.

V. STAFF REPORT

Staff will provide a financial update report at this time.

VI. AB # 09-07-23 – REQUEST FOR SUPPORT OF CARLSBAD MARATHON FROM IN MOTION EVENTS

Presentation of request for funding of Carlsbad Marathon from In Motion Events. If funding is approved, Adopt Resolution #2007-6 appropriating amount of funding.

VII. DISCUSSION ITEMS

- 1) Report from the Wright Group and Destination Analysts on results of positioning study.

VIII. NEXT MEETING

The date for the next meeting will be decided. Agenda topics to include:

The remainder of the categories is for reporting purposes. In conformance with the Brown Act, no public testimony and no Board action can occur on these items.

GENERAL COUNSEL COMMENT

PUBLIC COMMENT

ADJOURNMENT